

POLICY OF THE SITE, OWNER OF THE SITE AND THE OWNER OF INFORMATION SYSTEM WHICH FUNCTION THE SITE, IN CONNECTION WITH THE TREATMENT PERSONAL DATA

1. GENERAL PROVISIONS

The policy for the processing of personal data (hereinafter referred to as the Policy) has been developed in accordance with Federal law of 27.07.2006. No. 152-FZ "On Personal Data" (hereinafter - FZ-152).

This Policy determines the procedure for processing personal data and measures for security of personal data from the site owner prodalliance.ru

ProdAlliance, which is located at Voronezh, Pr-kt Revolutsii, 1/1, office 3 (hereinafter referred to as the Operator) and the IP owner (hereinafter referred to as the IP Owner), in which the site operates, with the aim of protecting human and civil rights and freedoms while processing his personal data, including protection of privacy rights, personal and family secret.

The following basic concepts are used in the Policy:

automated processing of personal data - processing of personal data data by means of computer facilities;

blocking of personal data - temporary termination of processing of personal data (except when processing is necessary to clarify personal data);

personal information system - a set of databases data of personal data, and ensuring their processing of information

technologies and technical means;

depersonalization of personal data - actions resulting in which it is impossible to determine without the use of additional information the belonging of personal data to a specific subject of personal data;

personal data processing - any action (operation) or collection actions (operations) performed with the use of automation or without use of such means with personal data, including collection, recording,

systematization, accumulation, storage, clarification (updating, modification), extraction, use, transfer (distribution, provision, access), depersonalization, blocking, deleting, destruction of personal data;

operator - state body, municipal body, legal or physical a person, alone or jointly with other persons organizing and (or) the processing of personal data, as well as determining the purpose of processing personal data, the composition of personal data to be processed, the actions (operations) performed with personal data;

personal information - any information related directly or indirectly defined or determined by an individual (subject of personal data);

provision of personal data - actions aimed at disclosing personal data to a specific person or a certain circle of persons;

distribution of personal data - actions aimed at disclosing personal data to an undefined circle of persons (transfer of personal data) or acquaintance with personal data of an unlimited number of persons, including promulgation of personal data in the mass media;

information and telecommunication networks or providing access to personal given in any other way;

cross-border transfer of personal data - transfer of personal data to territory of a foreign state to the authority of a foreign state,

foreign physical or foreign legal entity;

destruction of personal data - actions that result in the impossibility of restore the content of personal data in the personal information system data and (or) the result of which material carriers of personal data;

2 PRINCIPLES AND CONDITIONS, PURPOSE OF PERSONAL PROCESSING OF DATA

2.1 Principles of processing personal data

The processing of personal data by the Operator is carried out on the basis of the following principles:

1. legality and fair basis;
2. Limitations to the processing of personal data by the achievement of specific, in advance specific and legitimate purposes;
3. Preventing the processing of personal data incompatible with the collection purposes personal data;
4. Preventing the unification of databases containing personal data, processing which is carried out for purposes incompatible with each other;
5. processing only those personal data that meet the objectives of their processing;
6. compliance of content and volume of personal data processed declared processing objectives;
7. Preventing the processing of personal data that is excessive in relation to declared purposes of their processing;
8. ensuring the accuracy, adequacy and relevance of personal data on relation to the purposes of personal data processing;
9. Destruction or depersonalization of personal data upon the achievement of their objectives treatment or in the event of a loss of the need to achieve these goals, with the operator is unable to eliminate the violations of personal data, unless otherwise provided by federal law.

2.2 Terms of personal data processing

The operator performs processing of personal data in the presence of at least one of the following conditions:

1. processing of personal data is carried out with the consent of the subject of personal data for the processing of his personal data;
2. processing of personal data is necessary to achieve the goals, provided for by an international treaty of the Russian Federation or by law, to implement and implement the laws of the Russian Federation on the operator of functions, powers and responsibilities;
3. processing of personal data is necessary for the administration of justice, execution of a judicial act, an act of another body or official subject to implementation in accordance with the legislation of the Russian Federation on enforcement proceedings;
4. processing of personal data is necessary for the performance of the contract, by the party which either the beneficiary or the guarantor under which is the subject personal data, as well as to conclude a contract on the initiative of the subject personal data or contract, according to which the subject of personal data will be be a beneficiary or guarantor;
5. processing of personal data is necessary for the exercise of rights and legal interests of the operator or third parties or to achieve socially significant objectives, provided that this does not violate the rights and freedoms of the subject personal data;
6. processing of personal data, access of an unlimited number of persons to which is provided by the subject of personal data or at his request (hereinafter - publicly available personal data);
7. processing of personal data subject to publication or mandatory disclosure in accordance with federal law.

2.3 Confidentiality of personal data

The operator and other persons who have access to personal data must not disclose to third parties and do not distribute personal data without the consent of the entity personal data, unless otherwise provided by federal law.

2.4. Public sources of personal data

For the purposes of information support, the Operator can create public sources of personal data of subjects, including directories and address books. At publicly available sources of personal data with the written consent of the subject may include his surname, name, patronymic, date and place of birth, position, numbers contact phone numbers, e-mail address and other personal data reported subject of personal data.

Information about the subject must be excluded at any time from public sources personal data at the request of the entity or by court order or other authorized state bodies.

2.5 Special categories of personal data

Processing by the Operator of special categories of personal data relating to racial, national affiliation, political views, religious or philosophical beliefs, health status, intimate life, is allowed in cases if:

1. the subject of personal data has agreed in writing to process his personal data;
2. personal data is made publicly available to the subject of personal data;

3. processing of personal data is carried out in accordance with the law on state social assistance, labor legislation, legislation of the Russian Federation on pensions for state pensions, labor pensions;

4. processing of personal data is necessary to protect life, health or other vital interests of the subject of personal data or life, health or other vital interests of other persons and obtaining the consent of the subject personal data is impossible;

5. processing of personal data is carried out for medical and preventive purposes, in to establish a medical diagnosis, provide medical and medico-social services provided that the processing of personal data is carried out a person who is professionally engaged in medical activities and who is in accordance with the legislation of the Russian Federation, keep a medical secret;

6. processing of personal data is necessary to establish or implement rights of the subject of personal data or third parties, as well as in connection with the administration of justice;

7. processing of personal data is carried out in accordance with the law on compulsory types of insurance, with insurance legislation.

Processing of special categories of personal data must be immediately is terminated if the reasons for their processing have been eliminated, unless otherwise provided by federal law.

The processing of personal data on the criminal record can be carried out by the Operator exclusively in cases and in the manner determined in accordance with federal laws.

2.6 Biometric Personal Information

Information that characterizes the physiological and biological characteristics of a person, on the basis of which it is possible to establish his identity - biometric personal data - can be processed by the Operator only if there is consent in writing form of the subject.

2.7 Instruction of processing personal data to another person

The operator has the right to charge the processing of personal data to another person with the consent of subject of personal data, unless otherwise provided by federal law, on the basis of a contract concluded with that person. The person performing the processing personal data on behalf of the Operator, must comply with the principles and rules processing of personal data, as provided by FZ-152.

2.8 Cross-border transfer of personal data

The operator is obliged to verify that the foreign state, to whose territory it is intended to transfer personal data, provide adequate protection of the rights of subjects of personal data, before the commencement of such transfer.

Cross-border transfer of personal data on the territory of foreign states, not providing adequate protection of the rights of subjects of personal data, may be carried out in the following cases:

1. the consent of the subject of personal data in writing cross-border transfer of his personal data;
2. performance of the contract, to which the subject of personal data is a party.

2.9 Objectives for collecting personal data

Personal data is collected by the Operator on the site for the following purposes:

1. processing incoming requests of individuals for the purpose of providing advice and support of users of the Operator's site;
2. processing incoming requests of individuals on the Operator's website in order to provide services;
3. Processing of incoming inquiries of individuals on the Operator's website for the purpose of selling goods;
4. Analytics of the actions of an individual on the Operator's website and the operation of the site the operator;
5. alerts users about changes on the Operator's website, in the company of the Operator, discounts and special offers;
6. conducting surveys on the Operator's website;
7. Conducting advertising and newsletters.

3 RIGHTS OF THE PERSONAL DATA SUBJECT

3.1 Consent of the subject of personal data to the processing of his personal data

The subject of personal data decides on the provision of his personal data and gives consent to their processing freely, by their own will and in their interest. Consent the processing of personal data may be given by the subject of personal data or his representative in any allowing to confirm the fact of his receipt of the form, if other is not established by federal law.

Obligation to provide proof of the consent of the subject of personal data on the processing of his personal data or evidence of grounds, specified in FZ-152, is assigned to the Operator.

3.2 Rights of the subject of personal data

The subject of personal data has the right to receive information from the Operator, concerning the processing of his personal data, if such right is not limited in accordance with federal laws. The subject of personal data has the right to demand from the operator of specification of his personal data, their blocking or destruction in the case, if the personal data are incomplete, outdated, inaccurate, illegally received or are not necessary for the stated purpose of the treatment, and to take measures provided by law to protect their rights.

Processing of personal data in order to promote goods, works, services in the market by making direct contacts with the potential consumer through means of communication, as well as for the purposes of political agitation is allowed only on condition of prior consent of the subject of personal data. Specified processing of personal data recognized without the prior consent of the subject of personal data, if the Company does not prove that such consent was obtained. The operator is obliged immediately to stop, at the request of the subject of personal data, the processing of his personal data for the above purposes.

It is prohibited to adopt on the basis of exclusively automated processing personal data of decisions that give rise to legal consequences in relation to subject of personal data or otherwise affecting his rights and legal interests, with the exception of cases provided for by federal laws, or the consent in writing of the subject of personal data.

If the subject of personal data considers that the Operator is processing it personal data violating the requirements of FZ-152 or otherwise violates it rights and freedoms, the subject of personal data has the right to appeal actions or omissions operator to the Authorized body for the protection of the rights of subjects of personal data or judicial procedure.

The subject of personal data has the right to protect his rights and legitimate interests in including compensation for damages and (or) compensation for non-pecuniary damage in the judicial order.

4 SAFETY OF PERSONAL DATA

The safety of personal data processed by the Operator is ensured by implementation of legal, organizational and technical measures necessary to ensure requirements of federal legislation in the field of personal data protection.

To prevent unauthorized access to personal data by the Operator the following organizational and technical measures are applied:

1. Appointment of officials responsible for the organization of processing and protection personal data;
2. restriction of the composition of persons having access to personal data;
3. familiarization of subjects with the requirements of federal legislation and regulatory documents of the Operator for the processing and protection of personal data;
4. organization of accounting, storage and circulation of information carriers;
5. Identification of threats to the security of personal data during processing, formation of threat models on their basis;
6. development of a personal data protection system based on the threat model;
7. checking the readiness and effectiveness of using information security tools;
8. Delineation of users' access to information resources and software hardware means of information processing;
9. Registration and recording of actions of users of personal information systems data;
10. Use of antivirus and security recovery tools personal data;
11. application of firewall, firewall, Intrusion detection, security analysis, and cryptographic protection of information;
12. the organization of the access control to the territory of the Operator, the protection of premises with technical means of processing personal data.

5 PROCESSING AND ENSURING PERSONAL DATA SAFETY OWNER OF INT

The owner of the IS handles personal data solely for the purpose of ensuring the functioning of Internet-resources (sites, e-mail, ftp-server) of the Operator.

Personal information is not used by the IP owner, is not disclosed or transmitted to third parties. All actions with personal information are initiated by the Operator.

The security of personal data in the information system is provided through following actions:

1. restriction of the composition of persons having access to personal data;
2. checking the readiness and effectiveness of using information protection tools;
3. Delineation of users' access to information resources and software means of information processing;
4. registration and recording of actions of users of personal information systems data;
5. Use of antivirus and security recovery tools personal data;
6. the use in cases of firewall, intrusion detection, security analysis, and cryptographic protection of information.

The subject of personal information on any issues processing personal information can contact the operator at the e-mail address specified on the website. mail.

6 FINAL PROVISIONS

Other rights and obligations of the Operator as a personal data operator are determined the legislation of the Russian Federation in the field of personal data.

Officials of the Operator who are guilty of violating the rules governing the processing and protection of personal data, bear material, disciplinary, administrative, civil or criminal liability in accordance with the procedure established by the federal laws.

All questions related to personal data send to e-mail: info@prodaliance.ru.

CONSENT TO PERSONAL DATA PROCESSING PHYSICAL PERSONS OF USERS OF THE SITE

By registering, posting ads or filling out and submitting any form (in including the form of registration, obtaining advice and feedback, asking the question) on the the Internet site <http://prodaliance.ru> (hereinafter referred to as the Site) and its mirrors (<https://prodaliance.ru>),

Accepts this Consent (hereinafter - Consent) for the processing of personal data.

Acting freely, with his will and in his interest, and also affirming his the User agrees to the processing of his personal data following subjects:

1. the site owner and the tenant of the domain name prodaliance.ru (hereinafter referred to as the "Owner" site);

2. ProdAlliance LLC, which is located at Voronezh, Prospect Revolution, house 1/1, office 3;

3. The owner of the information system (hereinafter referred to as the IP Owner), in which the site functions, with the following conditions:

1. This consent is given to the processing of personal data, both without the use of funds automation, and with their use.

2. Consent is given to the processing of my personal data:

1. Personal data that are not special or biometric:

a) full name;

b) contact telephone numbers;

c) e-mail addresses;

d) date of birth;

e) year of birth;

f) user data:

• location information;

• OS type and version;

• The type and version of the Browser;

• device type and screen resolution;

• the source from where the user came to the site;

• from which site or for any advertisement;

• OS and Browser language;

• Which pages open and which buttons the user clicks;

- ip-address.

3. Personal data is not publicly available.

4. The transfer of personal data to third parties is not carried out, except in cases related to the dispatch of goods by the Russian Post and / or other transport companies.

5. Purpose of personal data processing:

1. Processing incoming requests of individuals from the Site in order to provide counseling and user support;

2. processing incoming requests of individuals from the Site for the purpose of providing services;

3. Processing of incoming inquiries of individuals from the Site for the purpose of selling goods and services to individuals;

4. ensuring the functioning of the Site;

5. Analytics of actions of an individual on the Site;

6. notification of users about changes on the Site, in the company of the Site Owner, discounts and special offers;

7. conducting surveys;

8. Carrying out advertising and newsletters.

6. The basis for the processing of personal data is:

1. Art. 24 of the Constitution of the Russian Federation;

2. Article 6 of the Federal Law No. 152-FZ "On Personal Data";

3. Charter of the Site Owner;

4. The present consent to the processing of personal data.

7. During processing with personal data, the following actions will be performed:

1. collection;

2. record;

3. systematization;

4. Accumulation;

5. storage;

6. clarification (update, change);

7. Extraction;

8. use;

9. transmission (distribution, provision, access);

10. blocking;

11. removal;

12. destruction.

8. Personal data shall be processed before the individual leaves the advertising and newsletters. Also processing of personal data can be terminated by request of the subject of personal data.

Storage of personal data recorded on paper carriers is carried out according to the Federal Law No. 125-FZ "On Archival Affairs in the Russian Federation" and

Other normative legal acts in the field of archival business and archival storage.

9. Consent can be withdrawn by the subject of personal data or his representative by sending a written application to the Site Owner or his representative at the address, indicated at the beginning of this Agreement.

10. In case of the subject's withdrawal of personal data or his representative consent to processing of personal data The owner of the site has the right to continue processing personal data without the consent of the subject of personal data in the presence of grounds, specified in paragraphs 2 - 11 of part 1 of article 6, part 2 of article 10 and part 2 of article 11 Federal Law No. 152-FZ "On Personal Data" of 27.07.2006

11. This consent is valid all the time until the processing is terminated personal data specified in clauses 8 and 9 of this Agreement.

12. Processing of personal data is carried out in information systems (servers), which are physically located in the Russian Federation.

COOKIE POLICY FOR PRODALLIANCE

This is the Cookie Policy for ProdAlliance, accessible from prodalliance.ru

What Are Cookies

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored however this may downgrade or 'break' certain elements of the sites functionality.

For more general information on cookies see the Wikipedia article on HTTP Cookies.

How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case they are used to provide a service that you use.

Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of the this site. Therefore it is recommended that you do not disable cookies.

The Cookies We Set

- Account related cookies

If you create an account with us then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out however in some cases they may remain afterwards to remember your site preferences when logged out.

- Login related cookies

We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

- Email newsletters related cookies

This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.

- Orders processing related cookies

This site offers e-commerce or payment facilities and some cookies are essential to ensure that your order is remembered between pages so that we can process it properly.

- Surveys related cookies

From time to time we offer user surveys and questionnaires to provide you with interesting insights, helpful tools, or to understand our user base more accurately. These surveys may use cookies to remember who has already taken part in a survey or to provide you with accurate results after you change pages.

- Forms related cookies

When you submit data to through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence.

- Site preferences cookies

In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember your preferences we need to set cookies so that this information can be called whenever you interact with a page is affected by your preferences.

Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

- This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

- Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you.
- From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimisations our users appreciate the most.
- As we sell products it's important for us to understand statistics about how many of the visitors to our site actually make a purchase and as such this is the kind of data that these cookies will track. This is important to you as it means that we can accurately make business predictions that allow us to monitor our advertising and product costs to ensure the best possible price.
- The Google AdSense service we use to serve advertising uses a DoubleClick cookie to serve more relevant ads across the web and limit the number of times that a given ad is shown to you.

For more information on Google AdSense see the official Google AdSense privacy FAQ.

- We use adverts to offset the costs of running this site and provide funding for further development. The behavioural advertising cookies used by this site are designed to ensure that we provide you with the most relevant adverts where possible by anonymously tracking your interests and presenting similar things that may be of interest.
- Several partners advertise on our behalf and affiliate tracking cookies simply allow us to see if our customers have come to the site through one of our partner sites so that we can credit them appropriately and where applicable allow our affiliate partners to provide any bonus that they may provide you for making a purchase.
- We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including; {List the social networks whose features you have integrated with your site?:12}, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

More Information

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site.

However if you are still looking for more information then you can contact us by email:
info@prodaliance.ru